

Chaga (*Inonotus obliquus*) is a wood-rotting mushroom that grows on birch trees. Strangely, it is said to have a DNA structure that is **30% more human than plant!**

Birch trees take 15-20 years to reach maturity. During that time, the Chaga mushroom absorbs and concentrates many valuable enzymes, nutrients and health supporting compounds that are bioavailable to the human body. Chaga grows primarily in Russia, but also in parts of Japan, Korea, Alaska, Canada and northern Scandinavia. And although Chaga is found on your typical white birch tree, the most potent variation is found on the black birch trees of Siberia, the exclusive harvesting area of *The King of Herbs®* Chaga.

Superfood is a word hot on everyone's tongue these days, but right about now, you can't use that buzz word without mentioning Chaga. It's known as the "King of Herbs" by many, and after seeing it's jaw-dropping antioxidant value (at the end of page 2), there's no doubt why.

Wild-harvested Chaga mushrooms not only have the highest antioxidant levels in the mushroom kingdom, but of any known food to man (as tested by the Brunswick Labs, the USDA and Tufts University; lab certificates you'll find on our website).

When looking at an image of this polypore fungus, it looks like a giant mole... one with melanoma. And if one knows about the 'Doctrine of Signatures', it essentially says, if a food looks like a body part, then it can be taken to support health on that part of the body. Like a walnut, for example, bears a striking resemblance to the brain and as we all know, walnuts are high in Omega-3's (important for proper brain function and health). Approximately 25 percent of the pigments in Chaga are melanin (a really high amount).

Melanin is important for the health of the skin and hair with its protective properties and its ability to target free radicals and help with sleep. Though new to many of us, Chaga has actually been used in the North & East by healers for more than (a documented) 4,600 years. The uses in the ancient nordic & eastern folk traditions of Chaga to support health, spans a wide range, incl:

- stomach • ulcers • asthma • bronchitis • liver • eczema & psoriasis • chronic fatigues syndrome • the flu • cancer • tuberculosis • hypertension • viral infections • cardiovascular • diabetes • fibromyalgia • rheumatoid arthritis • stroke • alzheimer's disease • and more...
- ¹⁾ Recent studies have shown Chaga to have anti-tumor and antiviral properties, and is being heavily researched for health support of HIV.

SUGGESTED USE (INTAKE):

Chaga & Chaga+Mumijo & Chaga+Reishi:
1 x p. day 1 serving in min. 100 ml fresh water or other drink.

Mumijo: 2 x p. day 1 serving in water or sublingually for 21 days (pause for 1 month, then repeat cycle).

With increased requirement max. 3 x p. day 1-1,5 servings.

The recommended daily intake must not be exceeded. Dietary supplements are not a substitute for a balanced diet. Keep out of reach of children.

1 serving size:
Chaga: 1 coated measuring spoon or 1/4 tsp. (1.2 g)
Chaga+Mumijo & Chaga+Reishi:
1 heaped measuring spoon or 1/3 tsp. (1.2 g)
Mumijo = 1 heaped measuring spoon (300 mg)



The King of Herbs® highly potentized instant soluble **ULTIMATE-SUPER-EXTRACT** consists of exclusively Siberian wildcrafted Chaga mushroom. In order to become a highly concentrated extract powder it had undergone a technological process called freeze-dry extraction. Why do we need to apply this process to Chaga? Because we want to receive the maximum benefits from the mushroom and use it as a biologically active food supplement. This unique extraction method (called sublimation) results in an exclusive masterpiece product that contains the **highest antioxidants** on the planet and other beneficial compounds, **not found in any other Chaga supplement.**

Unlike raw Chaga (tea or powder), *The King of Herbs®* instant soluble **ULTIMATE-SUPER-EXTRACT** has these biological substances activated and therefore digestible by our body. Raw Chaga (only ground Chaga powder) can not be digested and the health supportive compounds would leave our body without a trace. The „activation“ can only be done through the process of extraction (**when you are brewing a Chaga tea you are doing something similar like a mini-extraction, but access only <20% of the important components!**) Moreover, the extraction process allows to remove useless substances and concentrate the maximum of health supportive biological compounds. In order to receive 1 kg of high potentized Chaga extract we use approximately 8 kg of raw Chaga mushroom.

Here are some ways Chaga may benefit: ¹⁾

- It's adaptogenic - brings the body into homeostasis and beneficial for all autoimmune diseases by regulating the immune system.
- The richest source of the enzyme SOD (superoxide dismutase).
- This super antioxidant supports the prevention of damage to cell's DNA.
- Low tissue levels of SOD correlate with a decline in overall health and a shorter lifespan.
- Provides lots of B-Vitamins and also flavonoids, enzymes, minerals and phenols
- Blood glucose level balancing ...
- Contains the highest known antioxidant concentrations of any food
- Contains an abundance of melanin, an important anti-aging compound that helps skin, balances the body's bio-rhythms and activates the pineal gland
- Rich in Zinc - which helps with proper cell growth, differentiation and survival
- Promotes overall well-being
- Boosts energy levels & physical stamina
- Anti-aging properties
- Anti-fungal & anti-candida properties
- Antiviral & Anti-bacterial properties
- Anti-inflammatory properties
- Joint health - contains the spongy stuff that's in your joints - Glucosamine and chondroitin

Revered for centuries by emperors and poets, healers and sages, **Reishi** is much more than a medicinal mushroom - it is a fungi of divine proportions. For more than four millennia used in Asia, Reishi (*Ganoderma lucidum*) has been respectfully called the "Mushroom of Immortality." It grows throughout the world, primarily on hardwood trees, and is the No. 1 selling nutraceutical mushroom species worldwide.

The King of Herbs® harvests its wild grown Reishi exclusively by hand in the vast unspoiled Siberian Taiga and processes it with the most

sophisticated methods into a pure 100% natural freeze-dry instant soluble extract powder.

Siberian wild grown Reishi is considered to be the highest quality of Reishi in the world!

It is completely bioactive, fully activated with a full spectrum of constituents: polysaccharides (beta glucans, arabinoxylane, galactose, glucose, mannose, and xylose), triterpenoids, glycoproteins, ergosterols, and other myco-nutrients, which are essential for supporting natural immunity.¹⁾



Health Benefits of Reishi Mushrooms ¹⁾

- Boosts Immune System
- Supports Fatigue and Depression Health
- Helps Heart Health
- Regulates Blood Sugar
- Antioxidant benefits
- Cardiovascular system health promoting
- Supports the body's natural ability to respond to stress
- Supports energy and stamina
- Overall wellness support
- Bio-digestible and bio-available



Mumijo is a dark brown hard tar of over hundred thousands of years fossilized honey combs from wild living bees. It is extremely rarely and only found in caves of very high mountain regions of central Asia. *The King of Herbs®* Mumijo is gathered by hand under highest efforts in regions above 2,500 m / 8,000 ft in the **Siberian Altai mountain** region, which we then process into a fine instant soluble powder. In the nordic and eastern folk-medicine it is called „The Gift of the Gods“ and for many thousand of years it has been administered as a super-booster for the immune-system; **It is known to be the highest natural immune-booster known to man!**

From the 1950s to the 1980s, extensive studies were carried out in Russia (University of Tashkent) on the health support of Mumijo on therapeutic applications. Mumijo's health supportive benefits for the following indications apply as „scientifically“ secured:

- Immunomodulation
- Aftercare of fractures
- Gastrointestinal mucosal disorders (gastritis)
- Hemorrhoids



EN Siberian **Chaga & Reishi** mushrooms grow only in limited areas. On the map, the green color shows where Chaga mushroom can be found in general. The Yellow color shows where **our real Siberian** black birch tree Chaga mushroom and **Reishi** grows and is harvested. We collect our Chaga from the Russian Eastern Siberia taiga forests, the Altai mountains, the Northern Irkutsk region and Khakassia. These are the areas with winter temperatures as low as -50 degrees Celsius. The huge regions are very thinly populated and have no industries around. The lack of industries and the harsh climate conditions make our Chaga ecologically clean and free of any contamination. **Mumijo** gathering Sites in the Altai mnts. are marked red.

Nutrition Facts | Nährwerte | Voedingsfeiten
servings per container: **see label** | Portionen: **s. Etiket** | Hoeveel per eenheid: **zie label**
Serving size 1 Measuring spoon | **Portionsgröße 1 Messlöffel** | **Hoeveelheid 1 meet lepel**

Amount per serving	Calories 0	Nährwerte pro Portion	Kalorien 0	Hoeveelheid per portie	calorieën 0
		% Daily Value*	% Tageszufuhr*	% Dagelijkse waarden*	
Total Fat Fett Totaal aan vetten	0 g	0 %	0 %		
Cholesterol davon Zucker Cholesterol	0 mg	0 %	0 %		
Sodium Salz Sodium	0 mg	0 %	0 %		
Total Carbohydrate Kohlenhydrate Totaal aan koolhydraten	0 g	0 %	0 %		
Protein Eiweiß Eiwitten	0 g	0 %	0 %		

Not a significant source of: **Vitamine D, Calcium, Iron, Potassium.** *The % daily value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.
Keine bedeutende Quelle für: **Vitamina D, Calcium, Eisen, Kalium.** *Empfohlene Tagesmenge für eine 2000-Kalorien-Diät
Geen significante bron van: **Vitamina D, Calcium, Ijzer, Kalium.** *Aanbevolen dagelijkse hoeveelheid voor een dieet van 2000 calorieën

EN Legal disclaimer:
According to current legislation, Chaga is approved in Europe and US only as a dietary supplement, not as a medication. Dietary suppl. are not medications but are classified as food. They do not replace a healthy and varied diet and a conscious lifestyle. They need to be kept out of the reach of children. Trad. western medicine does not recognise the benefits of most dietary supplements! Therefore, it must be pointed out that *The King of Herbs®* does not suggest to therapists or consumers that an application of Chaga/Mumijo/Reishi can alleviate or even cure illnesses and conditions or, more generally, improve health and quality of life. *The King of Herbs®* therefore assumes no liability for the content of the descriptions reproduced on this website in excerpts from various authors.
¹⁾ This is an informative excerpt from the publications of author B. O'Conner and merely represents the cultural-historical use of Chaga. **These statements have not been evaluated by authorities like the FDA, EFSA or others. This product is not intended to treat, cure or prevent any disease. Please consult with a licensed healthcare prof. if this is right for you.**

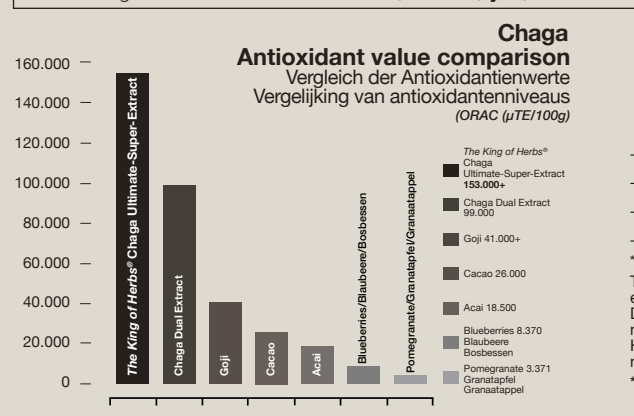
The King of Herbs® vs. Standart-Extract Chaga
Freeze drying vs. spray drying / Vgl. Gefriertrocknung - Spritztrocknung / Vriesdrogen versus sproeidrogen:

Chaga DNA 100% intact/intakt/intact

The King of Herbs®

Chaga DNA destroid/zerstört/vernietigd!

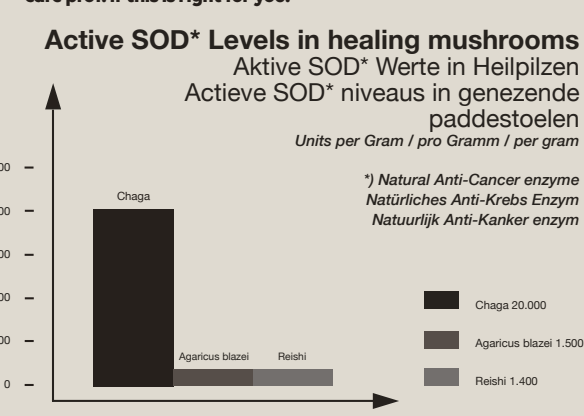
Standart-Extract Chaga



The King of Herbs® Ultimate-Super-Extract vs. other products / andere Produkte / andere producten

	The King of Herbs® Ultimate-Super-Extract	Standart-Extract Chaga	Powder/Pulver/Poeder (Tea and chunks / Tee & Stücke / Thees & stukjes)
Antioxidants (ORAC scale)	>153.000	<99.000	<50.000
Chromogenic-Complex **	60%	<45%	<15%
Polysaccharide	35%	<30%	<10%
Beta-Glucans	33%	<20%	<15%

^{*)} from wild harvest / aus Wildernte / van wilde oogst
The therapeutic potential of extracted Chaga is up to 15 times higher than from non extracted products like tea, powder and chunks. *2015 study of Bastyr University*
Das therapeutische Potenzial von extrahiertem Chaga ist bis zu 15x höher als bei nicht extrahierten Produkten wie Tee, Pulver und Stücke. *2015 Studie der Universität Bastyr*
Het therapeutische potentieel van geëxtraheerde Chaga is tot 15 keer hoger dan van niet-geëxtraheerde producten zoals thee, poeder en brokken. *2015 studie van Bastyr University*
*****) Cultivated Chaga has no (0%) chromogenic complex!
Kultiverter Chaga hat keinen (0%) chromogenen Komplex!
Geëxtraheerde Chaga heeft geen (0%) chromogeen complex!!**



Interested in a partnership?
We have very interesting programs for Health practitioners, Healers, Naturopaths, Retailers and Affiliates. Please drop us a message.
partner@TheKingOfHerbs.com

